



the kantha jacket

TALES
BY SOLID

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The kantha jacket

unique, timeless, sustainable and completely traceable

Tales by Solid is born out of our experience working with other fashion labels for years and dictated by our own core values and motto that fashion can be a force for good.

We are so proud and excited to present the kantha jacket collection, by Tales by Solid.

It all started when we opened our Solid crafts workshop in India, where talented women were upcycling discarded saris into beautiful interior products like cushions, carpets and plaids.

We have always known we can do more with the skill of our Indian artisans, and the beautiful colours and textures of the saris. So, we started thinking, planning and creating! The result is the kantha kimono jacket.

We are in love with this product, not only because it looks so fantastic (which it does) but because this is the pinnacle of what Solid stands for.

- This kantha jacket **fights poverty**: our artisans are paid fair wages, work in a safe working space and are empowered through our social projects.
- This kantha jacket is **kind to the planet**: we're saving saris from landfill and repurposing them into new fashion pieces. They are pre-worn and pre-loved. Even the yarn used for the embroidery is GOTS certified organic cotton, which is making this kimono a very eco-friendly product.
- This kantha jacket is **a testament to Indian heritage**: the sari itself is a symbol of the Indian cultural identity and the Kantha embroidery-technique is a century-old tradition that is very popular in the Eastern regions of the country. With this product, we are honouring Indian history and culture, and we are keeping the traditional Kantha-craftsmanship alive.
- This kantha jacket is **made through a transparent production chain**: as with all of the Solid products, we know the woman whose hands did the work on each of our unique jackets. We are in complete control of each step in the process.

This really is a homemade product. Tales by Solid is a label we want you to trust, to know that each person that has touched the product before it falls into your hands is a person we know by name. We select the best saris ourselves, we make it ourselves, and we can track it through every step of the transportation from India to the customer. After many years in the business, working with ethical fashion and with other eco-conscious clothing brands we know all there is to know about creating clothing that is sustainable for the workers and for the planet.

Tales by Solid don't compromise on fashion, so we design all our products to be beautiful, comfortable and durable pieces that have a positive impact in the world. **Tales by Solid is a label that we feel good about creating, and you can feel good about wearing.**





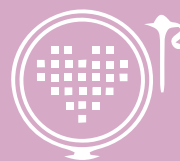
Every kantha jacket is carefully produced with following commitments in mind:



handmade



local and artisanal
production



happy artisan



people friendly



fairtrade



fair employment



Ethical



lasting



respectful
artisans



giving back



no waste



made in India

The jacket is made by recycling and repurposing local vintage saris, demonstrating a real example of the **circular economy**. Given that the saris have been previously owned by women in India, the product may have small imperfections, marks or loose threads. Each product is handmade, **100% authentic**, and holds a story from its previous owner. Each kimono jacket has a unique design, meaning no two are the same in the world. Thanks to the artisans' **creative designs**, they make it possible to give worn and unwanted saris to be turned into something new and beautiful.





Product characteristics of the kantha jacket

The versatile Tales by Solid kantha jacket will be **a staple piece in your wardrobe**. Made from recycled cotton sarees, we love to combine and **create unique stand-out looks**. The kantha jacket comes with a flattering belt to style your look and is made of mixed cotton sari pieces with beautiful **print combinations** handstitched with organic cotton.

The jacket can be worn **all year around**. In the summer you can wear the kantha jacket open or as a wrap-around, over a simple top or a dress. In winter you can team it with jeans and a jumper for a beautifully chic look. The kantha jacket can also be **turned inside-out** and worn with two different prints. Wear the side that best matches your mood at that moment.

Solid's craftsmen use **recycled saris** to make your unique product. The sari, or also written as a saree, is a traditional garment worn by women all over India. Saree literally means "strip of fabric" in Sanskrit. Indian women have been using their sewing and weaving skills for years to create beautiful clothing from the traditional saree fabric.

The kantha jacket is made from **recycling and repurposing local vintage saris**, demonstrating a real example of the circular economy. Given that the saris have been previously owned by the Indian women, they may have small imperfections, marks, or loose threads. Each product is **handmade, authentic**, and holds a story from its previous owner. Each kantha jacket has a unique design, meaning no two are the same in the world. Thanks to the artisans' creative designs, they make it possible to give worn and unwanted sarees to be turned into **something new and beautiful**.

- model: women
- composition material: 100% cotton Indian sari – recycled & repurposed. The stitches are made using organic cotton.
- wash and care: All Solid pieces are made to last, but by taking extra care of your garments you can keep it looking lovely for even longer.
 - » Wash separately at maximum 30°C.
 - » Use a gentle cycle and mild detergent, without bleach.
 - » Spot cleaning when small, local spots
 - » If you find a loose thread, cut it with scissors. Do not pull.
 - » You can dry it on a coat rack in open air. Can go in the dryer.
 - » Repair with love. Over time, some garments may experience a little wear and tear. Solid encourages repairs to garments that may need a little extra care to prolong its lifespan.
 - » Loved fashion lasts!
- sizes: unisize, but comes in 4 lengths
 - » short : 58 cm
 - » mid : 69 cm
 - » long : 97 cm
 - » extra long : 130 cm
- fit: oversized
- sleeves: long, 45 cm length
- reversible: The kantha jacket can be worn inside out thanks to the double-folded, topstitched seams. The labels are hidden.
- closure: complementary waist belt

UNIQUE DESIGNS





DIFFERENT LENGTHS



short: 58 cm



mid: 69cm



long : 97 cm



extra long: 130 cm



Certifications

Non-official label – 'homemade' efforts

- **Handmade:** Ethically handcrafted, not machine-made. At Solids workshop, you won't find any industrial machinery. Solid considers each of the designs to be a work of art that is shaped by the lives and traditions. So, it is important to us that everything crafted by Solid's artisans are produced 100% in the country of origin. The artisans are guided by traditional production methods of indigenous people. Traditional craftsmanship is perhaps the most tangible expression of cultural heritage, helping to preserve local traditions and cultural diversity.
- **Recycled:** the Solid, tales of India kantha jacket is an example of **the circular economy**. The kantha jackets are made from the local Indian sari which is recycled and upcycled. Statistics predict that by 2050, the quantity of clothes in India that will end up in landfills will be the size of its capital New Delhi. Through these kantha jackets we have given beautiful materials a new life. Solid checks around a thousand saris but only buys 10 per cent: Solid carefully chooses the prints, colours and fabric which will work best.
- **Transparency:** Supply chains in the fashion industry are complex. This garment can be traced back to Solids partners, with whom they work very closely. Solid knows all its partners and every artisan by name and has nurtured a personal, collaborative relationship with their women artisans that make your pieces. Every artisan is an artist for Solid and not only supported in fair employment, but also in their personal development.
- **Fair conditions:** All garments are produced under fair working conditions. Solid has strict social standards and ethical manufacturing and labour practices in place. Let's put humanity back into fashion.
- **Community:** the kantha jackets are socially responsible and give back to society. In addition to fair wages and a safe working environment, all the artisans receive psychosocial support. There is also a nursery at the workshop, and self-development and formation opportunities are available for both themselves and their families. By offering an honest income Solid brings an **alternative to human trafficking** and the uncertainties and dangers of day laboring.
- **Nature friendly:** The kantha jackets are not only kind to people, but also to nature. We consider our environmental impact by offsetting emissions from air freight and supporting reforestation projects.
- **Your participation: be a part of our sustainable fashion movement** and carry your values to the outside world. By buying this product you make a statement in support of sustainable and ethical consumption.

Pre-order? Colour schemes

Check here what colour schemes are available.

- Cool Blue
- Dark Vibes
- Eclectic
- Green Glow
- Pretty Pastel
- Pink & Purple
- Red Flame
- Yellow & Orange

Let us know your preferences and our artisans will make the jackets according to your choices.

Pictures

Each jacket is unique. You will be the only one in the world with your jacket.

However, to give you an idea of what the jackets look like, here are some pictures. The jackets are presented in the colour schemes. Honestly, they are all gorgeous.

Cool blue



Dark vibes





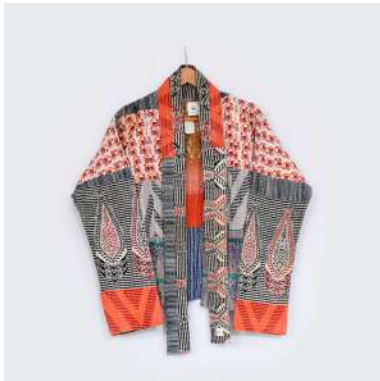
Green glow





Eclectic







Pretty pastel





Pink & purple



Red flame





Yellow & orange



KK-L-1



KK-L-2



KK-L-13



KK-L-13



KK-L-2



KK-L-2



About the brand Tales by Solid

Tales by Solid

Handcrafted ° Premium ° Beautiful ° Honest ° Class ° Allure ° Consciousness ° Authenticity

Tales by Solid is a contemporary brand for women who enjoy stylish, high-quality and sustainable products. We are driven by ethics as well as aesthetics.

Tales by Solid is a transparent and exquisite craftsmanship. Each of our responsibly products have a story to tell, and through every purchase positive connections are made.

Tales by Solid is about using fashion as a vehicle for social change and a force of good.

Tales by Solid dogmas

We see fashion business as a key driver for addressing challenges in society. Here's a set of dogmas that we rely on

- Socio-economic inclusion and social impact
 - » We set up and run our own social businesses in poor and remote regions of Peru and India, to provide opportunity and fair wages where there otherwise is close to none. We create fair work for disadvantaged women. They get the opportunity to become skillful artisans. By earning a fair wage, they can escape the poverty cycle and become more independent.
 - » We are in close contact with our local production managers, who are with the artisans daily.
- Fair work
 - » We create safe work conditions with fair wages and equal opportunities.
Creating a positive impact on the world is what we strive for, always!
- Human connection
 - » We want to put the human connection back into what we wear.
Each piece is carefully made by a person, and you will find their name on each garment.
- Quality beyond seasons
 - » We don't do seasons or sales, but create long-lasting pieces, both in terms of relevance and quality.
We believe that products do not lose value - and will never go on sale.
- Only natural and sustainable materials
 - » We only use the finest of natural and sustainable materials. We source material that is environmentally friendly and animal friendly as well as native to the region of where we manufacture, like baby alpaca wool in our Peruvian workshop and local Indian saris.
- Reducing waste
 - » Managing our own production facilities makes it possible for us to adjust in real time.
That way, we can stay relevant and reduce dead stock and overproduction.
- Setting the standard
 - » For ethical and aesthetical production.
 - » Not charity; fair work.

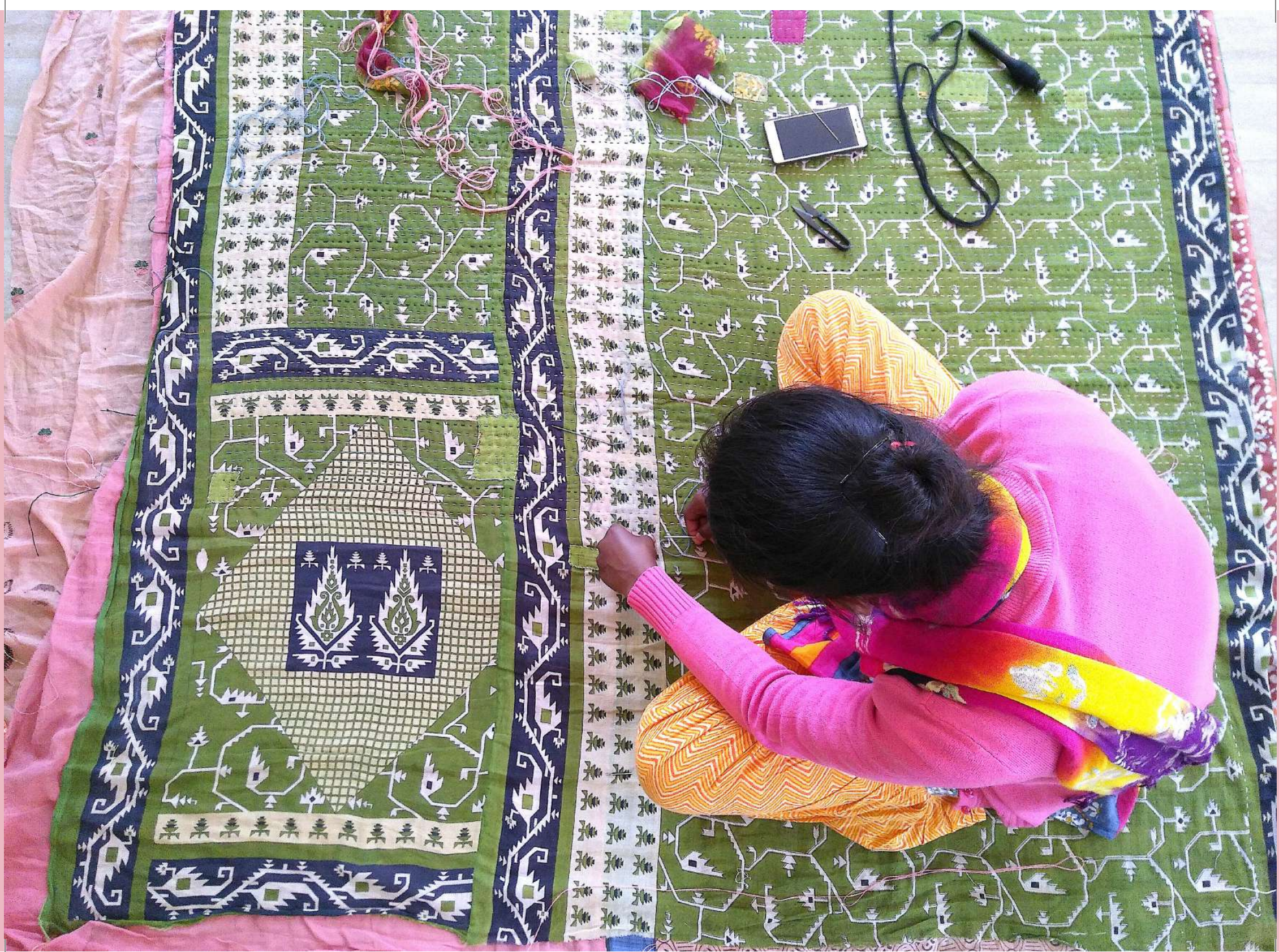
Your jacket = her future.

She lives with her mother, brother and sister in-law in Rampur. Her father died in an accident 20 years ago. They faced many challenges. Her mother went to work in a brick factory in Ranchi and she also did jobs in construction so at least her brother could finish his studies and get a good job. Now her brother has a job in the army and is staying for some months in Jammu, Kashmir.

“Before joining Solids workshop Paces Crafts, my main occupation was working on the rice fields of my family and helping my mother in the household. I am not educated well since I only went to school till the 8th grade. For this reason, I knew I would not get a job anywhere and the agriculture job was very hard. I was wondering if I would ever be able to earn a proper income for myself. Then I heard about the workshop Paces Crafts and got curious about the skills that were taught in this place. When I started I didn’t even know how to hold a needle, but with time and effort I learned a lot. This job made me independent. The first salary I got was used to pay the construction workers at my home. I feel very proud about the new skills I learned and that thanks to them I can support my family with the wage I receive. I’m so happy to work at Paces Crafts. I was so convinced that I would never have a fine job as I didn’t finish my studies. I really believed this! Now I have a job and I’m so proud of it. Through my work at Solid, I have become much more open and self-confident. I never expected this to happen in my life!”

Sisilya Tuti





Tales by Solid is managed by long-track-history organization Solid

Tales by Solid emerged from the idea to offer high-quality, timeless and sustainable clothing. Creating classical pieces that are wearable and combinable in various ways for every occasion. It is born out of the experience of our purpose-driven organization Solid and our many years of experience working with other fashion labels. Tales by Solid is dictated by our core values and motto that fashion can be a force for good. After many years in the business, working with ethical fashion and with other eco-conscious clothing brands, Solid knows all there is to know about creating fashion that is sustainable for the workers and for the planet. Tales by Solid is a label that the team of Solid feel good about creating, and you can feel good about wearing.

Solid runs social businesses, fights gender-based violence and trains professional and social skills to improve the well-being and welfare of underprivileged people in Peru, Kenya and India.

Solid produces and markets sustainable and socially responsible textiles and knitwear, created in our fair workshops. Solid works with teenage girls and women, and women who are victims of gender-based violence.

Solid also supports sustainable rural businesses in Peru. Solid's value-driven business set-up creates lasting, positive changes in local communities.

More information on www.solidinternational.be

Care for your kantha jacket

Wash separately in a washing net on delicate or wool programme at maximum 30 C.

Use mild detergent, without bleach.

Let it air-dry, never put it in the dryer.

The less you wash your garment, the longer its life cycle will be. Spot clean as much as possible and hang it outside to freshen it up if it would smell.

Repair with love. Stitch on another small patch to repair any damage—it will fit the look and feel of these jackets perfectly.

Repair your kantha jacket

Thank you very much for buying these wonderfully unique fair-trade kantha jackets. Your purchase provides fair wages to our women in India.

In the mid, long and x-long jackets you will find an extra piece of fabric in the pocket!

In the short jackets, you will find these extra pieces carefully sewn into the jacket (easy to remove).

We like to give these extra pieces as a 'repair kit', so that the customer can sew up any holes if necessary.

Sustainability and slow fashion at its best.

We're always happy to help if you have any questions.

Have fun wearing your gorgeous jacket,
best regards from the Solid team.



TALES
BY SOLID



Who made your kantha jacket?

Supply chains in the fashion industry are complex. But in case of our kantha jackets, every step of the production process is made traceable and transparent. You can trace the jacket back all the way from the start of the production to finish. In addition, we know every artisan by name and have nurtured personal and collaborative relationships with every single female artisan that makes your pieces.

For us, every artisan is an artist which we support with fair employment and encourage in their personal development. Every jacket is accompanied by a QR-code on the washing label and hangtag, referring to the entire process of yarn sourcing, production, and packaging.



Punam Toppo

HI,

I'm Punam and I work for Solid's fair handicraft workshop in Ranchi, eastern India. I made this kantha jacket by hand, using recycled local, vintage sarees.

I enjoyed making your unique kantha jacket. And I am very grateful that the jacket you buy provides a fair wage, so my family and I can have a better future.

THANK YOU for buying my kimono. I hope you will enjoy wearing your unique kimono jacket.



Scan here to see how your kimono jacket was made.

Let's rise by lifting others!

www.solidinternational.be @solid.crafts

**Fashion
hand crafted
with a soul
and a story.
Because
how it is made,
does matter.**

Let's rise by lifting others!

Queries?

We really appreciate your interest in our workshops and handcrafted fair-trade products. Whether we produce in India, Kenya or Peru, we strive to rise by lifting others, providing women a brighter future. If you empower women, you empower a whole community.

For all queries, contact
inge@solidinternational.be
0032 473 93 76 19 and
visit www.solidinternational.be
insta: [solid.crafts](#)





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